

DANIEL SAMPLE

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Portfolio: danielsample.com

EDUCATION

University of Arizona

Aug 2023 – Dec 2025

Bachelor of Arts, Film and Television · Minor in Marketing from Eller College of Management · GPA: 3.877

University of Texas at Dallas

Jan 2019 – May 2022

B.A., Arts Technology & Emerging Communication — Design & Production · Minor in Marketing · GPA: 3.683

- ▶ Comet Transfer Scholarship · Phi Theta Kappa Scholarship

Collin College

Aug 2017 – Dec 2018

Core Curriculum, Associates in Arts · GPA: 3.911

EXPERIENCE

Media Production Intern — Arizona Wildcat Hockey Media

Aug 2023 – Mar 2026

- ▶ Filmed 7 live hockey games from ice level and broadcast booth, delivering highlight clips and promotional footage for both the men's and women's teams.
- ▶ Managed real-time OBS livestream production for home games, ensuring broadcast quality and continuity for online audiences.
- ▶ Edited season-long footage into highlight reels and final promotional videos showcasing team culture and key game moments.
- ▶ Coordinated with videographers, broadcasters, and social media staff to execute pre-game prep and seamless live productions.

Video Content Developer — University of Texas at Dallas

May 2022 – Sep 2022

- ▶ Contributed to editing a documentary on the 20-year history of the Eisemann Center for Performing Arts, cutting and refining various segments throughout post-production.
- ▶ Conducted 7 on-camera interviews, managing all aspects of recording including audio, lighting, and framing.
- ▶ Collaborated with a team of professors and students to plan and execute video production across numerous shoot days.

LEADERSHIP

Kappa Sigma Fraternity — University of Texas at Dallas

Jan 2020 – May 2022

- ▶ Historian (May 2020 – May 2022): Led all video and photo content creation, building a visual archive documenting chapter culture and events.
- ▶ PR Chair (Jan – May 2020): Managed multi-platform social media strategy to grow chapter visibility and community engagement.

VOLUNTEER EXPERIENCE

Habitat for Humanity

June 2016

- ▶ Contributed to the construction of 2 homes for families in need.

SKILLS

- ▶ **Video Production:** Adobe Premiere Pro · OBS Studio · multi-cam editing · color grading · live sports broadcast
- ▶ **Photography:** DSLR camera operation · studio and event lighting · technical composition
- ▶ **Graphic Design:** Adobe Photoshop · After Effects · motion graphics
- ▶ **Marketing:** Content strategy · Instagram · TikTok · YouTube · social media management · audience growth